

## **Local Chamber Nominations for Las Vegas Stadium Benefits Oversight Committee**

January 5, 2018

- Latin Chamber of Commerce
  - Sean Stewart, Nevada Contractors Association
  - Sonny Vinuya, Asian Chamber of Commerce
  - Andres Estrada, Lamar Corporation
  
- National Association of Minority Contractors
  - Donna DiMaggio, Holley, Diggs, Walch, Fine, Puzey & Thompson
  - Gerri Harris, MGM Resorts International
  
- Women Business Enterprise Council
  - Rebecca Fountain, KOR Building Group, LLC
  - Karen Cashman, Cashman Photo of Nevada
  - Anna Siefert, Women’s Business Enterprise Council-West
  
- Nevada Contractor’s Association
  - Sean Stewart, Nevada Contractors Association
  
- Western Region Minority Supplier Development Council
  - Rose Davis, Western Regional Minority Supplier Development Council
  - Joe Coe, Boyd Gaming Corporation
  
- Asian Chamber of Commerce
  - William Wong, Asian Chamber of Commerce
  - Peter Guzman, Latin Chamber of Commerce
  - Sonny Vinuya, Asian Chamber of Commerce
  
- Urban Chamber of Commerce
  - Craig Knight, KCEP Power 88.1 FM
  
- Gay and Lesbian Chamber of Commerce Nevada
  - Dawn Christensen, MGM Resorts International
  - Miles Dickson, The JABarrett Company



3400 W. Desert Inn Rd., #19, Las Vegas, NV 89102  
Phone 702-889-0231 Fax 702-889-0790  
www.namcnevada.org or info@namcnevada.org

**The National Association of Minority Contractors- Nevada Chapter nominates the following persons to serve on the Las Vegas Stadium project Benefits Oversight Committee (BOC):**

**#1 Donna DiMaggio**

Holley, Diggs, Walch, Fine, Wray, Puzey, & Thompson- Attorney

702-791-0308

[ddimaggio@nevadafirm.com](mailto:ddimaggio@nevadafirm.com)

**#2 Gerri Harris**

MGM Resorts International- Executive Director, Diversity and Contracts

(O) 702-692-2005 (C) 702-348-4989

gharris@mgmresorts.com

# Donna DiMaggio

137 Serenade Court  
Henderson, Nevada 89074

cell: (702) 460-9289  
email: [ddm9794@gmail.com](mailto:ddm9794@gmail.com)

---

## **BAR ADMISSIONS**

Massachusetts, 2002  
Nevada, 2006  
Arizona, 2012

## **EXPERIENCE**

**Holley Driggs Walch Fine Wray Puzey & Thompson**  
(Meier Fine & Wray)

Las Vegas, NV  
February 2015 – present

*Associate*

Represented various businesses involved in commercial litigation in state and federal court.  
Successful in settling litigation involving construction of a \$1 billion solar power plant.  
Represented general contractors and subcontractors in various construction claims.  
Appeared before Nevada State Contractors Board on behalf of construction clients.

**Weil & Drage, APC**

Henderson, NV

*Senior Associate*

February 2009 – January 2015

Sat second chair for two week arbitration for \$11 million claim.  
Represented design professionals and sub-contractors in various construction claims.  
Represented real estate investors in various matters in Nevada and Arizona.  
Represented employers before the Nevada Equal Rights Commission.

**Louis Brisbois Bisgaard & Smith**

Las Vegas, NV

*Associate*

November 2008 – January 2009

Represented clients in professional liability matters.  
Drafted various pleadings, discovery and motions.  
Researched various areas of law.

**Kummer Kaempfer Bonner Renshaw & Ferrario**

Las Vegas, NV

*Associate*

April 2006 – July 2008

Sat second chair on a three-week trial successful on all claims.  
Represented businesses in commercial litigation matters.  
Argued motions in both federal and state courts.

**O'Reilly Law Group, LLC**

Las Vegas, NV

*Associate*

September 2005 – April 2006

Represented businesses in commercial litigation matters.  
Argued motions in both federal and state courts.  
Drafted various pleadings, discovery and motions.

**Arthur E. Levine & Associates**

Boston, MA

*Associate*

February 2003 – August 2005

Defended motor vehicle accidents.  
Handled case load of approximately 150 to 200 cases.  
Conducted bench trials, arbitrations and mediations.

## **EDUCATION**

### **New England School of Law, Boston, MA**

*Juris Doctor*, May 2001

*Honors:* *New England Journal on Criminal and Civil Confinement*, Executive Case & Note Editor, 2000-2001, Associate Member, 1999-2000; Dean's List, 1999, 2000; CALI Award, Administrative Law, 1999; Honors Judicial Clerkship Program, Summer 2000.

*Activities:* *Business Counselor*, Assistant Editor, 2000; Business Law Center, 1999-2000; Law Day Committee, 1999-2000; CHHEP Tutor, 1999-2000, Legal Research Advisor, 2000.

### **St. John's University, Notre Dame College, Staten Island, NY**

Bachelor of Science, Political Science, May 1998

*Honors:* Dean's List, 1995, 1998.

*Activities:* Harvard Model United Nations, 1996-1997.

## **ASSOCIATIONS**

### **National Association of Minority Contractors**

Las Vegas, NV

#### **Nevada Chapter**

September 2015 – present

*Board Member and General Counsel*

Advised non-profit organization on various issues.

Revised Bylaws for Association.

Attended National Board meetings.

## **MEMBERSHIPS**

Southern Nevada Association of Women Attorneys

Clark County Bar Association

SNARSCA

PHCC of Nevada



3400 W. Desert Inn Rd., #19, Las Vegas, NV 89102  
Phone 702-889-0231 Fax 702-889-0790  
[www.namcnevada.org](http://www.namcnevada.org) or [info@namcnevada.org](mailto:info@namcnevada.org)

Donna DiMaggio



Donna DiMaggio is an attorney with the law firm of Holley Driggs Walch Fine Wray Puzey & Thompson. She is an experienced litigator in the areas of commercial litigation and construction litigation. She has represented contractors and design professionals in Nevada for over ten years in numerous actions before the court and administrative bodies. Ms. DiMaggio is licensed to practice law in Nevada, Arizona and Massachusetts and was named as one of Nevada's top 100 lawyers by Nevada Business Magazine. Ms. DiMaggio is a Board Member and General Counsel for the Nevada Chapter of the National Association of Minority Contractors. Ms. DiMaggio received her Bachelor of Science in Political Science from St. John's University in 1998 and her Juris Doctor from the New England School of Law in 2001, where she served as a case and note editor for the school's law journal.



3400 W. Desert Inn Rd., #19, Las Vegas, NV 89102  
Phone 702-889-0231 Fax 702-889-0790  
www.namcnevada.org or info@namcnevada.org

### **Gerri Harris**



Gerri Harris is Executive Director of Diversity & Contracts of MGM Resorts International Design. Gerri supports and collaborates with local and regional senior management and executive leaders on the development and implementation of diversity and inclusion programs involving workforce utilization, consultant and contractor participation for design and construction services domestically. She works closely with our legal teams on the standardization of contract forms for construction related services.

Gerri joined MGM in 2005 as Director of Contract Administration with oversight of the Contracts Department in the preparation of construction and professional services agreements related to Capital Improvement Projects for all MGM Resorts in Nevada, as well as MGM Grand Detroit, Beau Rivage and Gold Strike Tunica in Mississippi, and the new MGM/AEG Las Vegas Arena and MGM National Harbor.

Gerri manages our Company's relationships with various construction focused organizations and community partners. She is involved in furthering our alignment and fulfillment of strategic initiatives in support of our Corporate Social Responsibility platform.

Before her work with MGM Resorts, Gerri worked for nearly 20 years with UBM, Inc., an African-American-owned construction and consulting firm based in Chicago. Gerri received her Bachelor of Arts Degree in Architecture and Art from the University of Illinois at Chicago, and her Master of Business Administration Degree from the University of Phoenix. She also holds certification in Construction Management from the Illinois Institute of Technology and in Paralegal Studies from the University of Nevada, Las Vegas. Additionally, Gerri is a member of the National Association of Minority Contractors and the National Association of Women in Construction.



Las Vegas Stadium Authority - Benefits Oversight Committee Nominations

<b>Ranking</b>	<b>Name/Title/Company</b>	<b>Contact Information</b>
1	Rebecca Fountain, President KOR Building Group, LLC	<a href="mailto:Rebecca@korbg.com">Rebecca@korbg.com</a> 702-355-1243
2	Karen Cashman, Prsident Cashman Photo of Nevada	<a href="mailto:Karen@CashmanPhoto.com">Karen@CashmanPhoto.com</a> 702-871-8300
3	Anna Siefert Nevada Community Development Liaison Women's Business Enterprise Council-West (WBEC-West)	<a href="mailto:anna@wbec-west.org">anna@wbec-west.org</a> 702-353-4310

**NOTE:** Please see attached resumes



**Karen Cashman**  
**President**

Cashman Photo celebrated 50 years of business in Las Vegas and, in fact, opened at Caesars Palace on August 5, 1966. Cashman Photo is the largest, most established photographic service provider in Nevada and is comprised of many different divisions such as Wedding, Special Event, Architectural and Convention Photography; Restaurant, Showroom and Night Life Photography; Green Screen and Thrill Ride Photography and Retail Photography stores.

In 1992, Karen became the Vice President, Retail and was directly responsible for a new division of the company which was the Retail Photography Division. Karen has overseen as many as 17 photography related retail stores on the strip and a product line which was sold in over 5,000 Wal-Mart stores nationwide. In 2012, her role in the company expanded to include Community Affairs, direct oversight of Human Resources and all other aspects of Cashman Photo. Karen was promoted to President of Cashman Photo in November 2014 and Cashman Photo became a Woman Majority Owned Business in May 2016.

Karen and the Cashman Photo Family are very committed to the Las Vegas community. Karen is a past honoree of the Señoras of Excellence and Señores of Distinction, and in fact, May 7, 2011 was proclaimed as Karen Cashman Day by former Mayor Oscar Goodman. In addition, Karen and Morgan are on the Board of Directors for One Night for One Drop and were honored along with Siegfried and Roy in 2015 by the Nevada Blind Children's Foundation. She is on the Board of Directors of the Girl Scouts of Southern Nevada and in addition, participates on the Advisory Committees of the Las Vegas Wedding Chamber of Commerce and The Public Education Foundation. Cashman Photo is also a member of the Latin Chamber of Commerce and is a Founding/President's Circle Member in The Gay and Lesbian Chamber of Commerce Nevada. Karen is a Co-Chair, and has been a Co-Chair for the past three years for both the Señoras of Excellence and Señores of Distinction's annual gala and the Girls Scouts of Southern Nevada's annual Dessert Before Dinner fundraiser.

In the past, Karen was a member of the Advisory Board for the Miss Nevada Scholarship Organization and a founding member of the Foundation for an Independent Tomorrow. She was a former member of the Independent Women's Forum, the Nevada Women's Philanthropy and the President's Club of the Las Vegas Metro Chamber of Commerce.





## REBECCA FOUNTAIN

Rebecca Fountain is the majority owner of KOR Building Group, LLC. KOR, specializes in Facility Construction Maintenance (Hotels), Tenant Improvements, Tenant Remodels and Theming Construction. KOR is an approved vendor for McCarran International Airport, Hudson News, The Venetian Resort & Hotel, The Palazzo and Clark County Facilities. Ms. Fountain leads and oversees all aspects of day to day operations.

Ms. Fountain is a native to Las Vegas and has been in the construction industry for over 38 years. Her career began in residential construction in 1978. Rebecca, continued her career by joining Nevada Power Company in 1987 as a Designer in Transmission who designed and constructed the Utah Transmission Power Line. She moved on from Nevada Power to start her first company and was the Qualified Employee with classifications in A, B and C-5 categories.

Rebecca received the noted WBENC Certification as a Woman Owned Business in February 2016. In addition, she obtained ESB, WOSB and SBA Certifications. Ms. Fountain recently completed training with HILTI an international Fire-stopping supplier. Rebecca is an advocate for the Veterans Village Non-Profit Organization. She is a graduate of UNLV's Small Business Leadership Academy, CEO Space Business Development Group and PSI Leadership Courses.

### ACCOMPLISHMENTS

***Nevada Contractors Association Chair*** – Diversity Committee & Diversity Steering Committee

***AGC of America*** – National Diversity & Inclusion Council Steering Committee, 2018-2022

***Appointment by Governor Brian Sandoval*** to the Subsequent Injury Fund for Associations of Self-Insured Public or Private Employers for the State of Nevada – Second Term

Recipient of the prestigious ***Sands Corp "Diversity Supplier of Excellence Award" 2017***

NCA / AGC Nominated ***"Member of the Year" Award - 2017***



## **Biography – Anna Siefert**



Anna is currently serving as a Nevada Community Development Liaison for the Women's Business Enterprise Council-West (WBEC-West). Anna has over 30 years of leadership and management experience, which includes training, facilitation, program development, retail/banking management, human resources, and customer service; 20 years of which were in small business development. She has developed and continues to maintain strong relationships with clients and community resources partners at all levels.

Anna believes in giving back to the community where she lives. She has served on numerous Committee/Boards, such as:

- Nevada Contractor Association – Diversity Committee, Steering Committee Member
- State of Nevada – Commission on Minority Affairs, Chair
- Nevada Contractor Association – Diversity Committee, Steering Committee Member
- Regional Judge – U.S. Small Business Administration, Small Business of the Year Awards
- Board of Directors/Advisory:
  - Bamboo Bridges – Stop Human Trafficking
  - National Judicial College
  - Salvation Army, Southern Nevada

Anna's passion to serve the underserved small businesses has earned her numerous awards/recognition which include:

- U.S. Small Business Administration (SBA) – Small Business Lifetime Advocate Award – 2014
- Advocate of the Year – The Nevada Minority Supplier Development Council
- U.S. Small Business Administration (SBA) – Small Business Awards: Michael Graham Entrepreneurial Spirit Award (Nevada Only) and Financial Services Advocate of the Year Award.
- Women Business Enterprise Council – West (WBEC-West) – Nevada Community Resource Partner of The Year Award
- National Association of Women Business Owner (NAWBO) - Women of Distinction Award (WODA)

## BIOGRAPHY

Construction has always been a part of my life. After graduating from law school I decided to focus my legal work in the area of construction and contract law. While actively working in the construction industry I became involved in employer issues and government affairs work, which led to my current focus in association management. The combination of the educational and life experience I developed to date has allowed me to obtain valuable insight into the industry.

### **EMPLOYMENT HISTORY**

**May 2011 – Present**

Executive Director, NCA- AGC, Las Vegas, NV

In May of 2011 I assumed the duties of Executive Director for the Nevada Contractors Association. Shortly thereafter in early 2012 a partnership was formed between the Nevada Contractors Association and the Las Vegas Chapter of the Associated General Contractors, which created a single contractor group servicing all of Southern Nevada. As Executive Director I oversee all aspects of the association including finance, public relations and governmental affairs, membership development, and labor relations. These nonprofit organizations work closely with local, state, and national government to ensure a level playing field within the construction industry.

**April 2008 – May 2011**

V.P., Regional Counsel, Aggregate Industries Management, Inc., Rockville MD

In April 2008 I was appointed Regional Counsel for Aggregate Industries Management, Inc. (“AIM”) As Regional Counsel I had primary responsibility for AIM legal matters and labor and employment issues in fifteen Western and Midwestern States. In addition to my duties as Regional Counsel for the above mentioned areas, I served as Vice President and the Qualified Employee for both administration and field operations on the contracting licenses of Frehner Construction and Southern Nevada Paving in the states of Nevada, Utah, Arizona, California, and Idaho.

**August 2004 – April 2008**

V.P., General Counsel, Aggregate Industries Southwest Region, Las Vegas, NV

From August 2004 thru April 2008 I served as Vice President and General Counsel over the Southwest Region, which included the businesses of Frehner Construction Company, Bardon Materials, Southern Nevada Paving, and Regal Ready Mix. My duties included the administration of all legal matters, labor and employment issues, union negotiations, and dispute resolution.

**December 2003 – August 2004**

General Counsel, Frehner Construction Company, Las Vegas, NV

In December of 2003 I joined Frehner Construction as General Counsel. Frehner Construction consisted of approximately 500 employees with offices in Nevada and Utah. In the spring of 2004 I assisted in the acquisition of Frehner Construction by Aggregate Industries, a European company based in Great Britain.

**September 2001 – May 2003**

Law Clerk, Bostwick and Price, P.C., Salt Lake City, UT,

In addition to law school I worked full time as a law clerk with construction firm of Bostwick and Price. My duties consisted of legal research, drafting of legal pleadings, trial preparation, settlement proceedings, contract revisions, and industry seminar presentations. During my time with Bostwick and Price I decided that a career in construction law was what I desired to do.

**March 2000 – September 2001**

Project Manager, Frehner Construction Company, Inc. Las Vegas, NV

During the summer months of my senior year of college, and after graduating in early 2001, I worked for Frehner as an estimator and on the job site as both Project Engineer and Project Manager. As an estimator I helped bid a 10 million dollar project outside Mesquite, Nevada that I later helped build. I also was assigned to help manage a 4.5 million dollar project on the Nevada Test Site as well as an 11 million dollar highway reconstruction project in Las Vegas. As an Estimator and Project Manager I was required to develop and implement budgets for equipment and personnel on the individual projects. My previous experience in the industry and my education in construction management aided me in effectively completing these tasks.

**April- August, 1994 – 1999**

Laborer/ Mechanic, Laborers Union Local #872, Laborers Union Local #169

I worked summer months as a laborer on construction sites throughout the state of Nevada in order to earn enough money to pay for my education. As a laborer, I helped assemble, maintain, and tear down mobile crushing and asphalt plants used primarily in conjunction with highway rehabilitation work. I also worked as a traffic control foreman, mechanic, and dump man. My time as a laborer helped me develop a strong work ethic as well as invaluable insight into what is required to effectively build projects.

## EDUCATION

**Juris Doctor**, BRIGHAM YOUNG UNIVERSITY, J. Reuben Clark Law School, Provo, UT, Dec. 2003

- Associate Editor, *BYU Education and Law Journal*
- Member, *Federalist Society*
- Arbitration Chair, *Alternative Dispute Resolution Board*
- Focus in Construction and Labor Law

**Bachelor of Arts**, SOUTHERN UTAH UNIVERSITY, Cedar City, UT, April 2001

- Major: Political Science
- Minor: Construction Management
- Student Director: *Center for Politics and Public Service*

## SKILLS AND INTERESTS

- Practical: Accounting, finance, and economics
- Language: Speak, read, and write French
- Interests: Golf, the outdoors, classical music, and college football

## COMMUNITY

- Vice Chair, Nevada State Public Works Board
- Board Member, Pahrnagat Valley Federal Credit Union
- Board Member, University of Nevada Las Vegas Civil Engineering Department Advisory Committee
- Member, Clark County Bar Association
- Little League Coach, Alamo Little League



**BOARD OF DIRECTORS:**

Corporate Board Members

Richard Chacon, Chair

Union Bank

Kathleen Trimble, Past Chair

Robert Half

Tanya Nixon, Vice Chair

Kaiser Permanente

Kenyatta Lewis, Secretary

MGM Resorts International

Charleen Hamel, Certification Chair

Brocade

Lisa Castillo

AT&T

Melinda Garcia, Esq.

Garcia & Gurney, ALC

Joan Kerr

Pacific Gas and Electric Company

Salvador Peinado, Jr.

CSAA Insurance Group

Jessica Rosman

Caesars Entertainment

Bob Thompson, II

Lockheed Martin Corporation

**MBE INPUT COMMITTEE:**

Board Members

Norberto Velez, MBEIC Chair

Customized Performance, Inc.

Elizabeth Tsuji, MBEIC Vice Chair

Keystone Gifts

Phyllis Simon, Interim Secretary

Next Level Law Group, LLP

Oscar Aliaga, NV Representative

Codale Energy Service & Supply, LLC

**STAFF:**

Cecil Plummer

President

Christine Liwai Garcia

Vice President

Michael McQuarry

Vice President of Operations &

Corporate Services

Rose Davis

Director of Corporate Services &

MBE Development (Nevada)

Rosemary Wetzel

Director of Certification and

Organizational Development

Chantel Miller

Executive Assistant & Special Projects

Coordinator

Chrissy Thibeaux

Certification Assistant

January 5, 2018

**NOMINATIONS FOR LV STADIUM BENEFITS OVERSIGHT COMMITTEE**

Greetings,

It is with great pleasure that I submit the Western Regional Minority Supplier Development Council's (WRMSDC'S) nominations for Benefits Oversight Committee (BOC) for your consideration. The BOC has a significant role in the compliance of the Community Benefits Plan. I believe the candidates submitted excel within their education, experience, and skills necessary to effectively execute the duties and responsibilities of a member of the BOC. In addition they have a passion for this community and a desire for our community to thrive through the economic opportunities afforded to all individuals by the construction and operation of the LV Stadium.

NOMINATIONS (See the attached resumes and/or biographical sketch):

1. Rose Davis, Director of Corporate Services & MBE Development (NV)  
Western Regional Minority Supplier Development Council (WRMSDC)  
Professional E-mail: [rose@wrmsdc.org](mailto:rose@wrmsdc.org) | Phone: 702-996-6158
2. Joe Coe, Director of Diversity  
Boyd Gaming Corporation  
Personal E-mail: [joe.j.coe@gmail.com](mailto:joe.j.coe@gmail.com) | Phone: 206-910-4585

Please let me know if you have any questions.

Sincerely,

Rose Davis, Director of Corporate Services & MBE Development (Nevada)

*About the WRMSDC: WRMSDC is dedicated to the growth and success of minority communities in Northern California, Nevada, and Hawaii. It exists to promote minority business participation in the procurement process in order to create economic wealth in our communities. Successful businesses hire more people, invest more in their communities and actively participate in philanthropic activities. The four key activities of the WRMSDC are certification of ethnic minorities for 51% ownership and control of their business; minority business development, connections, and advocacy.*

***Dedicated to the growth and success of minority communities in Northern California, Nevada, and Hawaii***

Western Regional Minority Supplier Development Council | 500 N. Rainbow Boulevard, Suite 300, Las Vegas, NV 89107

P: (702) 996-6158 | E: [rose@wrmsdc.org](mailto:rose@wrmsdc.org) | [wrmsdc.org](http://wrmsdc.org)

## Biographical Sketch for **ROSE DAVIS**

500 N. Rainbow Blvd, Suite 300, Las Vegas, NV 89107 | [rose@wrmsdc.org](mailto:rose@wrmsdc.org) | 702-996-6158

---



**ROSE DAVIS** has dedicated nearly 20 years to passionately championing diverse businesses. She possesses over 25 years of experience in supplier diversity, procurement, business development, corporate strategy, accounting, finance, and performance management.

Presently, Rose serves as director of corporate services & MBE development (Nevada) for the Western Regional Minority Supplier Development Council (WRMSDC)—an organization dedicated to the growth and success of minority businesses. In her role, she develops strategies for corporate supplier diversity program development; grows, recruits, and retains high-performing MBEs, and collaborates with other community based organizations to develop and grow small businesses. As a result, Nevada WRMSDC certified MBEs delivered an economic impact in 2016 for Nevada of \$1.3B in revenues, \$47M in tax revenues, and 8,715 jobs. Rose also creates MBE development programs to allow

MBEs to build capacity and operational efficiencies to compete and win contracts.

Rose spent a vast amount of her career in the energy industry serving in various positions ranging from accountant, financial analyst, planning consultant, senior buyer for construction and engineering services, supplier diversity administrator to supplier diversity program manager for NV Energy, a Nevada based utility and energy company. In her position as supplier diversity program manager she was responsible for implementing supplier diversity strategies and initiatives that promoted opportunity and inclusion for minority-, women- and disabled veteran-owned businesses. Through her leadership, NV Energy's Supplier Diversity Program garnered local and national awards and recognition.

As a Las Vegas native, Rose actively volunteers in her community. She has served as a board member for the Women's Business Enterprise Council-West, Neighborhood Housing Services of Southern Nevada, and Institute of Management Accountants-Las Vegas Chapter. Rose received a Bachelor of Science degree in Business Administration from the University of Nevada Las Vegas, and she is a certified management accountant. She is also a 2010 graduate of the former North Las Vegas Chamber of Commerce Leadership No. Las Vegas. She also commits time to mentoring diverse businesses for sustainable success and teaching and mentoring others in financial literacy and stewardship.

Her awards and recognitions include 2017 Women in Business & Politics Award (Urban Chamber of Commerce of Las Vegas), 2014 Supplier Diversity Hall of Fame award (Edison Electric Institute), 2013 and 2010 Community Specialist of the Year (former Nevada Minority Supplier Development Council), 2012 Corporate Advocate of the Year (Women's Business Enterprise Council-West), and 2012 Woman of Distinction for Business Services (National Association of Women Business Owners-Southern Nevada).

Rose is an inspiring Toastmaster speaker at the local and regional levels. She has often served as a guest speaker and panelist at regional and national conferences and seminars sharing her strategies and insights on diversity and minority business development.

Rose guides her life by one of her favorite quotes: "Excellence is never an accident; it is always the result of high intention, sincere effort, intelligent direction, skillful execution, and the ability to see obstacles as opportunities." --Anonymous

**Joseph Bevel Coe Jr.**  
3838 Willowview Ct  
Las Vegas, NV 89147  
[joe.i.coe@gmail.com](mailto:joe.i.coe@gmail.com) or (206) 910-4585 wireless

**Profile:** Proven ability to effectively communicate with internal and external stakeholders in the pursuit of expanding market share and shareholder equity. Assigned responsibilities include managing team member engagement, national diversity initiatives, leading procurement strategies with suppliers and developing communication strategies at Boyd Gaming Corporation. Results-oriented, action-oriented, energetic, determined, focused and a team player.

**Worthpoints:** Responsible for developing strong and creative initiatives designed to enhance business success for Boyd Gaming Corporation. Plays an integral role in the formation and development of effective and efficient communication mediums, along with diversity initiatives. Past Chair of NMSDC chairperson's committee, and Board Chair of the Northwest Minority Supplier Development Council. Currently serving on the Board of a Las Vegas Chamber of Commerce. Has lead procurement units in coordinating, preparing and issuing proposals for procurement initiatives and deliverables for local, state and federal government agencies. Conducts market research to identify trends and prepare 'C' Suite executive level presentations to support effective business case recommendations.

**Education:** 2007 UCLA Anderson School of Management—Certificate African American Studies  
2006 Cadence Project Management Certificate  
1998 Bachelor of Science Program Business Management & Leadership  
Attended Johns Hopkins University School of Continuing Studies

**Career** [Director Diversity—Corporate Offices](#)

**History:** **July 2007 – Present**

- Direct report to the Senior Vice President of Administration and direct CEO interaction
- Dotted line accountability to the Vice Chair of the Board of Directors and Executive Vice President/Chief Diversity Officer
- Review of national supply chain spending
- Liaison for regional casino licensing and casino gaming authorities across the United States
- Developed sustainable strategies for workforce diversity and Corporate Social Responsibility

[Supplier Diversity Program Manager, Sustainable Procurement Operations: Starbucks Coffee Company June 2004 – June 2007](#)

- Track, monitor, analyze and report progress of actual results in relation to key performance indicators to senior leadership and 'C' Suite.
- Contributed to and influenced a net total supplier diversity expenditure portfolio of over \$700M
- Responsible for management of centralized data system to track procurement expenditures for suppliers
- Built strong partnerships with external stakeholders including suppliers and community interest groups
- Communicated, educated and coordinated with internal stakeholders the value of Strategic Sourcing and the shared responsibilities for contributions to the bottom line

**Joseph Bevel Coe Jr.**  
3838 Willowview Ct  
Las Vegas, NV 89147  
[joe.i.coe@gmail.com](mailto:joe.i.coe@gmail.com) or (206) 910-4585 wireless

- Coordination for outreach of sourcing activities
- Excellent understanding of procurement bidding process to ensure inclusion of strategic initiatives
- Successfully contributed to increases of  $\geq 28\%$  in diverse supplier expenditures approx. (\$7M)

Supplier Diversity Manager, Supply & Asset Management @ AT&T Wireless  
**June 2003 – June 2004**

- Produced management, buyer and external reports showing progress against goals
- Successfully wrote and deployed supply management business plan
- Skilled in development and deployment of various communication mediums
- Successfully led increase of 28% more in diverse supplier expenditures approx. (\$46m)
- Provided dotted line leadership for 25 supply management buyers

Senior Analyst, Purchasing & Materials Management Department Baltimore Gas & Electric Company  
**1982 – 2003**

- Facilitated activities that created and supported the strategic direction to remain aligned with BGE's vision and mission
- Developed management tools that tracked performance of incumbent suppliers in the corporate sector
- Internal consultant to business decisions involving strategic sourcing, marketing, organizational development, supplier selection, public affairs, human resources and community relations
- Communicated changes in legislation, demographic trends and forecasts regarding supplier diversity and recommended new or revised practices and policies appropriate to the corporation
- Monitored and prepared M/W/SDV/BE statistical reports and made specific improvements regarding data reliability

Residential Representative – Customer Care Department @ Baltimore Gas & Electric Company

- Proactively sold energy products and services to sustain and expand the profitability of BGE
- Responsibilities included managing the relationship with the customer to build and maintain strong customer relationships, which enhanced customer loyalty, maximize retention and increased sales. Also served as the customer's representative to other areas of BGE and was the champion of all customer issues

Assistant to Corporate Executive – Energy Sales & Services @ Baltimore Gas & Electric Company

- Staff assistant to the Manager responsible for energy sales to all BGE industrial and commercial customers resulting in \$1B/annual revenue



## **William C Wong Bio**

- Started as a crew person(McDonald's) in 1971 in Los Angeles, California.
- Joined McDonald's Corporation management in 1973 while attending college.
- Work his up the ranks from restaurant manager to area supervisor, business consultant and regional Wal-Mart lead.
- Received many outstanding performance recognitions through each level of management and the greatest was the 2004 President Award; which recognize the top 1 % Performer of employee globally.
- Retired from the corporation in 2007 in Southern California after over 37 years and become Owner Operator in Las Vegas.
- Retired from O/O of McDonald's restaurants July of 2017.

### **Board Member & Leadership Role:**

- Board of Director of the Asian Chamber of Commerce of Las Vegas, Lead person for Community affair and member of Political Affair board.
- ACC Lead for Restaurant Coalition group.
- Asian Consumer Market lead person for the Greater Las Vegas McDonald's co-op.
- Member of the Ronald McDonald's House Scholarship Review Board.

### **Charitable Contribution / Community Leader**

- Year round support of the homeless students for Rancho High School with Free Meal program.
- Donations to many local non profit organizations with coupons, food and cash,; including PBS, ACDC high school student prep for college, feeding volunteer for ACC scholarship golf event.
- Actively Support the RMHCLV, KNPR (Public Channel of Las Vegas) and the Bill Endow Scholarship Foundation (ACC)
- Support Three Square Meal on volunteer Day
- Support and contribute to **Mac Grant Program** to CCSR teachers with \$500 each for past few years.

- Actively participate and support local and national Political Leaderships for the betterment of local issues and improvement of business opportunity
- Named by the City of Las Vegas on February 17th, 2016 as **William Wong Day**
- Recognized by the Nevada Lieutenant Governor on May 24th, 2016 as **2016 APA Heritage Month Honoree**
- **Recognition from McDonald's on Asian community involvement in Las Vegas.**
- **Involvement in Annual Chinese New Year Festival by four years.**
- **Food donation to Salvation Army.**
- **Recycle all cardboards from the restaurant.**
- **Awarded the Golden Hand Service Award from The Cultural Diversity Foundation on October 19th, 2017.**



January 4, 2018

**President**

Kenneth C. Evans

**Executive Board**

Shaundell Newsome  
Chair  
Sumnu Marketing

Clifton Marshall  
Vice Chair  
AC, LLC

Dida Clifton  
Treasurer  
The Office Squad

Karl O. Riley  
Secretary  
Snell & Wilmer L.L.P.

Napoleon McCallum  
Immediate Past Chair  
Las Vegas Sands Corp

**Board Members**

JD Calhoun  
Muller Construction

Jo Cato  
Periwinkle Media Group

Darren Harris  
City of Las Vegas

Joseph Henderson  
ECF Data

LeVerne W. Kelley

Craig Knight  
KCEP FM 88.1

Brooke Malone  
United Way of Southern  
Nevada

Bill Marion  
Purdue Marion

Ricardo Villalobos  
College of Southern Nevada

**President Emeritus**

Hannah Brown

Brian Haynes  
Applied Analysis  
6385 S. Rainbow Blvd, Suite 105  
Las Vegas, NV 89118

Mr. Haynes:

Good afternoon. This letter is being sent to notify you that the Urban Chamber of Commerce (UCC) is submitting the name of Craig Knight for consideration to serve on the Community Benefits Plan (CBP) Oversight Committee for the Las Vegas Stadium Project. Based on his past service on the UCC Board of Directors plus his ongoing ties to the business and overall community, we are confident that Mr. Knight will be a positive contributor to this committee. We are also convinced he will ensure that all members of the Southern Nevada community are aware of and benefit from the initial stadium development and ongoing operations.

Mr. Knight has a proven track record for researching, publicizing and connecting members of the community to both business and employment opportunities during his 20-year tenure as a General Manager for the KCEP radio station. He has ensured that the KCEP platform was used to reach segments of the population that traditionally may not benefit from efforts such as the Stadium Project. Plus, he has leveraged his extensive network of media resources to do the same. Mr. Knight was also significantly involved in a community development project, the Westside School Rehabilitation Project. Therefore, he has firsthand knowledge of real estate finance, project development, construction and ongoing operations for a commercial enterprise. Therefore, we are confident he can more than meet the need to serve on this committee. Thank you for your consideration in this matter.

Respectfully,

Kenneth C. Evans  
President

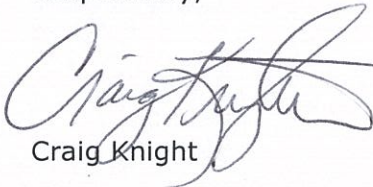
January 4, 2018

I am writing to submit my name for consideration to participate as a member of the Community Benefits Plan (CBP) Oversight Committee. Although I have submitted some information to highlight my professional background in the areas of business management & operations, small business procurement & usage and real estate development projects, I also want to share a brief insight into why I want to serve on this CBP Oversight Committee. I have 20+ years of working in the community and want to ensure that all segments of our Las Vegas-Clark Community have the opportunity to participate and benefit from the Stadium Project plus the ongoing operation of the stadium. I also know firsthand that there is a need to create both business and employment opportunities in the immediate neighborhood and community where KCEP is located. My desire is to be a conduit of information plus a connection to resources provided by the Stadium development and operations.

Ultimately, I am confident in my ability to bring both a professional plus a community-based focus to the Stadium Project. In my role as General Manager of KCEP, I am already required to create and implement activities and events that connect the business sector to the community represented by our listening audience. So it should be a natural fit for me to serve in the capacity of a member on the CBP Oversight Committee.

Thank you for your consideration of my desire to serve on the CBP Oversight Committee. I look forward to doing my part to make connections and a positive impact in our community by ensuring that the Stadium Project benefits all residents of the Southern Nevada region.

Respectfully,



Craig Knight

## CRAIG KNIGHT

### BIO

Craig Knight's broadcasting career began in 1997 through 2007 as an On-Air Personality, Mix Show DJ, Club DJ and Promotions Director with Las Vegas' Public Radio Station KCEP POWER 88.1 FM and Commercial Radio Station V108 - 107.9 FM Las Vegas. During this period Craig was better known as DJ Smooth C

Craig became the new General Manager and Program Director for KCEP-POWER 88.1 FM in 2007 and continues to serve as G.M. & P.D. today. He oversees day to day operations, supervises over 30 employees and is responsible for the overall sound and imaging of the radio station. He also organizes fundraisers for the station and develops business and moral relationships throughout the Las Vegas community.

Along with his many Achievements, Community Service Awards and his sincere support of Community Organizations, Craig is on the Board of Directors for the Nevada Broadcasters Association (NVBA), the Board of Directors for the Urban Chamber of Commerce (UCC), an advisor on The Metro-Multicultural Advisory Council (MMAC), a member of the African American Public Radio Consortium (AAPRC) and is a Nevada Broadcaster Hall of Famer Class of 2017.

# Craig Knight

350 W. Washington Avenue, Suite 125 • Las Vegas, NV 89106  
702.648.0104 Main 702.491.9152 Cell  
[craig@kcepfm.com](mailto:craig@kcepfm.com)

---

## General Manager

***Radio Programming & Marketing • Community Business Development •  
Event & Programming Contract Negotiations & Community Service &  
Relationship Building • Competitive & Creative Ideas***

---

Creative and highly qualified media marketing professional with 20+ years of Radio Experience, 10 years of General Management performance in the Radio programming and sales/marketing industry. Broad-based background encompasses exceptional work ethic and commitment to organizational objectives within a highly competitive and rapidly changing marketplace. Proactive team builder and tactical planner with ability to attract and secure key players in building strong lasting business relationships. Recognized and decisive leadership and proven ability to face challenges head-on and execute sound decisions while directing product launches.

## PROFESSIONAL EXPERIENCE

2007 – Present KCEP Power 88.1 FM, Las Vegas, NV

### General Manager

Execute and direct Public and Media Relations, Marketing and Advertising campaigns for clients. Target a broad market; meeting sophisticated business needs of client's from Small Businesses to Fortune 500's, non-profits and start-up companies. Interface directly with community, businesses & organizations, negotiate contracts, and establish partnerships with minority and majority vendors across the Las Vegas valley.

- Developed Special Community Events & Marketed for a Stations Casino Property (Fiesta Rancho & Santa Fe Hotel & Casino)
- Negotiate and closed sales to meet or exceed revenue expectations.
- Develop partnerships with community businesses and vendors (small, medium, large & corporate)
- Conducted and coordinated implementation of on-air, digital, social media and print advertising.
- Contributed knowledge and insight on behalf of KCEP-FM in the real estate development tax credit Westside School Rehabilitation Project.

2005-2007 Smooth C Entertainment Company LLC., Las Vegas, NV

### CEO / President

Developed Special Community Events & Marketed for a Stations Casino Property (Fiesta Rancho), Boyd Gaming Properties (Stardust Hotel & Orleans Hotel & Casino), Independent Venues (Cannery Hotel), Companies and Organizations.

- Provided strategic marketing plan for Entertainment Events and advice to achieve goals in local market

- Negotiated contracts, bookings, artist recruitment, programming, marketing and sales for internet radio station.

2001 – 2005 Marathon Media / V108 – 107.9 FM, Las Vegas, NV

### **Promotions Director, On-Air Personality & DJ**

Responsible for promoting and managing the image and all aspects of the Radio Station.

- Responsible for the Promotion, Presence and Sound of the Company.
- Developed unique promotions and special events between clients and company
- Noted for superior customer satisfaction through the process, timely delivery and effective and competitive performance for client.
- Developed Special Community Events & Marketed for a Stations Casino Property (Fiesta Rancho), Boyd Gaming Properties (Stardust Hotel & Orleans Hotel & Casino), Independent Venues (Cannery Hotel), Companies and Organizations.
- Provided strategic marketing plan for Entertainment Events and advice to achieve goals in local market
- Responsible for bookings, artist recruitment, programming, marketing and assisting sales department for radio station.

1997 – 2001 KCEP Power 88.1 FM, Las Vegas, NV.

### **On-Air Personality, DJ & Live Event Manager**

Responsible for performing on-air, appearances at community events and all aspects of contributing and assistance in the radio entertainment industry.

- Responsible for assisting in the promotion, presence and sound of the Company.
- Developed unique promotions and special events between clients and company
- Developed Special Community Events for clients and community organizations.

### **EDUCATION**

#### **Education Dynamics Institute (Graduated 1985)**

Las Vegas, NV

Electronics Engineering

#### **Bishop Gorman High School (Graduated 1983)**

Las Vegas, NV

**DAWN K. CHRISTENSEN**  
**Executive Director of National Diversity Relations**  
**MGM Resorts International**

Dawn Christensen serves as executive director of national diversity relations for MGM Resorts International, one of the world's leading global hospitality companies.

In her role as director, Ms. Christensen is responsible for building and enhancing MGM Resorts' relationships with strategic diversity and inclusion partners at the local, state and national levels as well as the development and implementation of the company's external diversity and inclusion strategy in support of MGM Resorts' corporate social responsibility efforts. She also serves as the program administrator for The MGM Resorts Foundation's annual Women's Leadership Conference.

Prior to joining MGM Resorts, Ms. Christensen served as vice president of public affairs for the Las Vegas Convention and Visitors Authority (LVCVA) where she was responsible for the strategic communications and government affairs agenda for all aspects of the LVCVA's public affairs initiatives, including media relations, issues management, crisis communications, community relations and internal communications programs.

Ms. Christensen's career in news, corporate communications and public relations spans more than 20 years. She previously served as vice president of communications and government affairs for The Public Education Foundation, a Nevada nonprofit organization assisting the Clark County School District. She was associate director of public relations at B&P Advertising, Media and Public Relations and held the position of director of public relations for KB Home Nevada, Inc. In addition, she served as the director of communications marketing for Caesars Entertainment.

Her public relations career also includes working as an account executive with The Rogich Communications Group and as a public information officer for the city of Las Vegas. Ms. Christensen spent five years working in television news as a reporter and producer in various markets, including KLAS-TV Channel 8.

Ms. Christensen is active in supporting community and industry organizations and is a graduate of the 2016 Leadership Las Vegas class. She serves on the National Gay & Lesbian Chamber of Commerce Corporate Advisory Council and is the secretary of the Gay and Lesbian Chamber of Commerce Nevada Board of Directors. Ms. Christensen served two terms on the Human Rights Campaign's National Board of Governors. In 2009, she helped establish Ya Es Hora Nevada, a local coalition of community partners volunteering to hold free citizenship workshops for permanent legal residents.

Ms. Christensen was named one of Vegas Inc.'s "40 under 40" in 2012 and the Human Rights Campaign also honored her that same year with its national "Diversity & Inclusion Leader of the Year" Award. In 2007, the Gay & Lesbian Community Center of Southern Nevada named her "Woman of the Year" in recognition of her community work.

Ms. Christensen attended the University of Southern California, where she graduated cum laude with Bachelor of Arts degrees in journalism (with honors) and history as well as a minor in women's studies.

# # #



## Miles Dickson, J.D.

### Biography

Miles Dickson is a third-generation Las Vegan with expertise and practical insight in the areas of government and public affairs, public policy, strategy, social responsibility, and organizational development. His skillfulness in consortium development, analysis, and project management allows him to help clients make the most of their engagement efforts, develop sustainable internal capacity, and create value for their organizations and communities.

As a Principal with Las Vegas-based management consulting firm The JABarrett Company, Miles serves as a senior advisor and project manager for clients spanning the private, public, and social sectors.

His unique experience includes past positions with: Three Square, Southern Nevada's food bank and distribution hub; University of Nevada, Las Vegas; Snell & Wilmer, L.L.P.; and Moonridge Group, a philanthropic advising firm that assists individuals, corporations, and nonprofits in developing and managing their charitable investments. Prior to law school, Miles spent more than seven years in the golf industry, including years as a director of a sales.

He earned his Juris Doctorate degree from the William S. Boyd School of Law at University of Nevada, Las Vegas, where he received the Dean's Award and was selected to deliver his class's commencement address. He also received a Bachelor's Degree in Journalism and Media Studies, with a minor in Business Law, from UNLV.

Miles' work and community involvement have been profiled in *VEGAS Magazine*, multiple UNLV publications, and *Vegas SEVEN*, which named him to its annual *Most Intriguing People* list. He currently serves on the Boyd School of Law Dean's Advisory Council, Regional Advisory Board for Teach for America Las Vegas Valley, and on the Board of Directors for Opportunity 180.